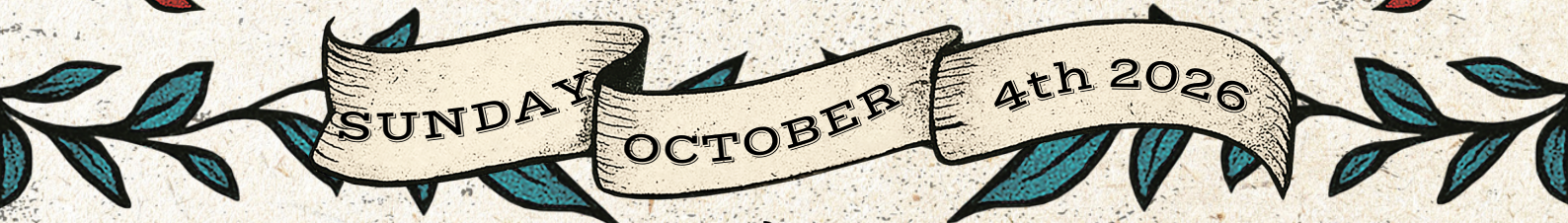


 PAAR

INK
FOR
IMPACT

4th Annual Flash Tattoo Event



SUNDAY

OCTOBER

4th 2026

velum
FERMENTATION

2026 Sponsorship



Dear Friends,

Thank you for taking the time to learn more about Ink for Impact. What began as a unique fundraising event has grown into one of PAAR's most anticipated community celebrations. A day where art, compassion, and generosity come together to support survivors of sexual violence throughout Allegheny County.

We are incredibly grateful to call Pittsburgh home. Time and again, our community has shown up to support PAAR's mission, and Ink for Impact is a beautiful reflection of that spirit. More than 50 tattoo artists generously donate their time and talent, local businesses invest in our mission through sponsorships, volunteers give countless hours, and hundreds of community members come together to make a lasting impact.

Every sponsorship directly supports PAAR's free services for survivors while helping create an event that celebrates healing, resilience, and the incredible community that stands beside them.

Together, we are not only raising critical funds, we are building a safer, more informed, and more compassionate Pittsburgh.

We hope you'll consider joining us as a sponsor for the 2026 Ink for Impact. Thank you for believing in this event, our mission, and the survivors we are privileged to serve.

With gratitude,

Sadie Restivo

Executive Director

Pittsburgh Action Against Rape (PAAR)

Hilary Ballard

Director of Development & Marketing

Pittsburgh Action Against Rape (PAAR)

About Ink For Impact

Ink for Impact is a free, family-friendly community event that brings together **Pittsburgh's tattoo community to support survivors of sexual violence.**

Guests can enjoy flash tattoos from more than 50 local tattoo artists, live music, food and beverages, an artist and vendor market, and a community wellness area featuring local organizations and resources. After welcoming **more than 600 attendees** in 2025, the event continues to grow each year.

For many survivors, choosing to get a tattoo can represent healing, empowerment, and reclaiming ownership of their bodies.

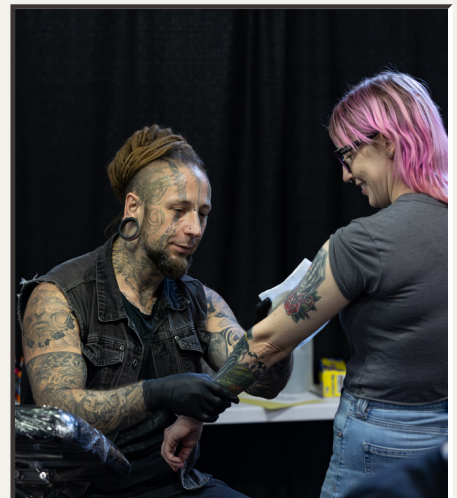
The tattoo process is built on **communication, consent, trust, and collaboration**—values that closely align with PAAR's mission.

Tattoo artists often work in a high-disclosure environment, developing meaningful relationships with their clients and creating spaces where people feel comfortable sharing their stories.

To help foster a safe and welcoming experience, **every participating artist completes a trauma-informed training led by PAAR's education team** before the event.

This training equips artists with the knowledge and confidence to respond appropriately to disclosures of sexual violence while helping create an environment where every guest feels respected, supported, and empowered.

INK FOR IMPACT





2026 Sponsorship Levels

Title Sponsor \$10,000

- Exclusive naming rights: Ink for Impact presented by [Your Company]
- Logo incorporated into the official 2026 Ink for Impact event logo
- Premier logo placement on all event marketing, website, signage, and promotional materials
- Featured Title Sponsor social media posts leading up to the event
- Opportunity to include promotional items in guest tote bags
- Primary recognition in all media interviews and press releases
- Complimentary vendor/community booth

ONLY (1) AVAILABLE

Champion Sponsor \$5,000

- Premier logo placement on event marketing, website, signage, and promotional materials
- Featured Champion Sponsor recognition on social media leading up to the event
- Featured logo on the official event tote bag
- Recognition in media and press materials
- Opportunity to include promotional items in guest tote bags
- Complimentary vendor/community booth
- Opportunity for branded on-site activation or giveaway

ONLY (3) AVAILABLE

Advocate Sponsor \$2,500

- Prominent logo placement on event signage, website, and promotional materials
- Complimentary vendor/community booth
- Recognition across event social media
- Opportunity to include promotional items in guest tote bags
- Recognition during event announcements

ONLY (5) AVAILABLE

Community Sponsor \$1,000

- Logo featured on the Ink for Impact website & social media recognition
- Recognition on event signage
- Opportunity to provide promotional materials for the community information table

ONLY (10) AVAILABLE



Artist Booth Sponsor \$500

Support one of the incredible tattoo artists who makes Ink for Impact possible.

Your company logo will be displayed alongside an artist's flash board throughout the event, giving your business visibility while directly supporting the artist's participation.

Your sponsorship helps PAAR provide:

- Artist booth set-up and event materials
- Custom flash board signage
- Tattoo supplies used during the event
- Official artist t-shirt
- Artist hospitality tote filled with snacks, hydration, and essentials for the day

Our participating **artists generously donate a minimum of 70%** of their tattoo sales to PAAR.

Many spend up to 12 hours tattooing throughout the event to help raise critical funds that support survivors of sexual violence across Allegheny County.

By sponsoring an Artist Booth, **you're investing in the people** whose talent and generosity make Ink for Impact possible.

ONLY (50) AVAILABLE